



FOR IMMEDIATE RELEASE

JUST EAT Canada Expands Delivery Options in Saskatoon Through Partnership with Can U Deliver

TORONTO - April 30, 2014 – Hot off the heels of <u>JUST EAT Canada's</u> recent acquisition of <u>MenuExpress.com</u> and partnership with the newly launched <u>Eat Up</u> <u>Delivery</u>, JUST-EAT.ca is happy to announce a new contractual partnership with **Can U** <u>Deliver</u>, <u>Saskatoon's largest and most prominent restaurant delivery service</u>. Boasting a fleet of 100+ drivers, Can U Deliver is the preferred choice for over 400 restaurants in the Saskatoon area and averages roughly 500+ consumer orders per day, ensuring hungry Saskatonians are delivered their piping hot meals in the shortest amount of time.

With this newest partnership, JUST EAT is excited about its investment and growth in the Western Canadian market as it continues to build new relationships with similar companies. As part of the industry-changing deal, Can U Deliver will now offer their services exclusively for JUST EAT in the Saskatoon area, in addition to its current restaurant partners.

Residents can expect a greater selection of restaurants in the Saskatoon area on JUST-EAT.ca as well as a more reliable delivery service. "As part of the national delivery plan we've been growing this year, this strategic partnership with Can U Deliver will help us better serve the residents of Saskatoon," states Todd Masse, Managing Director of JUST EAT.

Jeffery Lopez, Owner of Can U Deliver, is pleased to begin this integral partnership with JUST EAT, stating; "JUST EAT is Canada's number one choice when it comes to an online restaurant and food ordering service. We're looking forward to growing our business as a result of the partnership and improving our process with their technology."

With Can U Deliver now having access to JUST EAT's proprietary **geo-tracking technology**, the company will be able to streamline their 100+ drivers and deliveries resulting in a more user-friendly experience for consumers. Soon, users will be able to track the whereabouts of their orders in real-time, similar to other location-based technologies and mobile apps (think Uber, Hailo). Since Eat Up and Menu Express joined forces with JUST EAT in Eastern Canada and implemented geo-tracking technology for its deliveries, both clients and end consumers have expressed a significant increase in overall satisfaction.





Equally as exciting, JUST EAT & Eat Up Delivery will look to expand and launch in the Toronto market this summer as part of the multi-city expansion plans inked earlier this year giving the JUST EAT sales team and its hungry consumers thousands of new restaurants to add to the growing number of restaurant partners.

For more information on JUST EAT Canada, the mobile app or to schedule an interview with Managing Director, Todd Masse, please contact:

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ABOUT JUST EAT CANADA

With headquarters in Toronto, Ontario, JUST EAT Canada is the nation's largest and fastest-growing online restaurant & food ordering service. The JUST-EAT.ca website and NEW mobile app enables local restaurants and customers to connect, offering two quick-and-easy platforms for ordering food delivery. There are currently 4000+ restaurants online with JUST-EAT.ca in major cities like Toronto, Vancouver, Calgary, Montreal, Ottawa, Winnipeg and Regina. The JUST EAT Group was founded in Denmark in 2000, now has its headquarters in London, UK and is active in 13 countries around the globe. www.JUST-EAT.ca